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22<sup>nd</sup> July 2019

To whom it may concern,

**RE: RECOMMENDATION LETTER FOR JULIAN ROWA**

I confirm that Mr. Julian Rowa was a master of ceremony and panel moderator for the release of the Media Landscape Report 2019. This report was compiled by the joint effort of TIFA Research and Reelforge Media Intelligence.

Mr Rowa demonstrated excellent moderation and conversational skills and handled himself in a professional manner. He sparked stimulating discussions and kept the audience engaged. The expert panel consisted of senior staff for representatives from advertisers, advertising agencies, and the media industry.

It was our pleasure to recommend him for similar opportunities. Please do not hesitate to contact me should you need any further clarification.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Maggie Ileri".

Maggie Ileri  
Chief Executive Officer  
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